



Advertisement Opportunities

Mouse Pads: all MWR Computers

13 computers located in three facilities on NAS Key West reaching 1,800 per month.

\$100 per month for all 13 computers

\$1,100 per year for all 13 computers

Home Page takeover: all MWR Computers

13 computers located in three facilities on NAS Key West reaching 1,800 per month.

\$200 per month for all 13 computers

\$2,200 per year for all 13 computers

Digital Media

39" color display TV's inside Navy Gateway Inns & Suites (Fly Navy Bldg.) foyer & 8 additional MWR facilities with a high level of foot traffic and visibility/exposure.

\$200 per month per slide on all monitors.

High resolution advertisement to run a minimum of every 2 minutes for 8 seconds.

Video clip options available & 10 slide maximum at all times.

Banners

Locations available inside and outside selected MWR facilities. Target the campground, fitness facilities or marinas.

\$100 per month per banner

\$1,100 per year per banner

Bowling Sweeper or Monitor

Reach over 3,000 patrons per month.

\$50 per month per sweeper or monitors

\$550 per year per sweeper or monitors

Bowling Combo Package

Reach over 3,000 patrons per month.

\$90 per month for sweeper & monitors

\$1,000 per year for sweeper & monitors

Posters 22" x 28"

Locations available inside most MWR Facilities. Examples - Air Lanes Bowling Center, Boca Chica Fitness Center, Beach Patio Recreation Center (Liberty Program facility), Marinas, restaurants & the ITT Office.

\$80 per month per poster

\$900 per year per poster

Brochures / Handbills

High Traffic facilities with maximum exposure at entrances and front desk locations. Any of the MWR facilities are available for a brochure display.

\$100 per month per facility

80 brochures per facility

\$1,100 per year

BUNDLE DISCOUNTS AVAILABLE